

Founded in 1930 as the  
Russian Orthodox Church of St.  
Nicholas

202.333.5060 OFFICE  
202.965.3788 FAX



SAINT NICHOLAS CATHEDRAL  
PRIMATIAL CATHEDRAL  
ORTHODOX CHURCH IN AMERICA

THE MOST BLESSED JONAH  
*Archbishop of Washington*  
*Metropolitan of All America and Canada*

Reverend Valery Shemchuk, Acting Dean

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## **SPONSORSHIP INFORMATION**

We are pleased to announce the return of **St. Nicholas Cathedral's Annual Fall Bazaar**, our parish's largest annual fundraiser. This year's event will be held on **October 15th and 16th at 3500 Massachusetts Avenue** in Washington D.C. Bazaar festivities are oriented towards food lovers, families with children, and metro residents interested in Russian, Ukrainian, Georgian and Serbian culture, crafts, and religion. Our event **attracts more than 1000 visitors each year and admission is free.**

Every year we publish a booklet that is distributed free of charge at the bazaar. This booklet includes our parish history, a schedule and map of events, food menus, and treasured family recipes. This booklet is supported by parish and community sponsors who wish to support St. Nicholas Cathedral, a National War Memorial Shrine. We invite you to become a sponsor and advertise in our booklet. Our sponsorship rates, which range from \$55 to \$280, are listed on the following page. These sponsorship levels result in a very affordable way to reach patrons of the bazaar and, as a charitable contribution, your sponsorship is tax deductible. For your information, we have attached materials regarding the bazaar booklet and advertisement sizes.

To sponsor our bazaar by advertising in our booklet, please contact Tatjana D'Arcangelo at 202 333 5060 or [tatjana@stnicholasdc.org](mailto:tatjana@stnicholasdc.org). Tatjana is available to assist you in placing and designing your advertisement. **The deadline for becoming a sponsor and placing an advertisement is September 9, 2011.**

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## ST. NICHOLAS 2011 FALL BAZAAR BOOKLET SPONSORSHIP LEVELS (E.G. ADVERTISING RATES)

### RATES

	<u>Quantity Available</u>	<u>2011 Sponsor Price</u>
<b>Premium Advertisement Space</b>		
Front Inside Cover (Full Page)	1	\$280
Back Outside Cover (Full Page)	1	\$280
Back Inside Cover (Full Page)	1	\$280
Page 1 Across from Front Inside Cover (Full Page)	1	\$260
Page 2 Across from Table of Contents (Full Page)	1	\$245
<b>Regular Advertisements Space</b>		
Full Page	unlimited	\$160
Half Page	unlimited	\$80
1/3 Page	unlimited	\$55

### DIMENSIONS

Full Page	4.5 inches wide by 7 inches tall
Half Page	4.5 inches wide by 3.25 inches tall
1/3 Page	4.5 inches wide by 2.5 inches tall

### ADDITIONAL SPECIFICATIONS

For our sponsors who have in-house ad developers, please provide us with ads in the following format: All ads are printed in black and white. Images in advertisements should have a resolution of at least 300 PPI (pixels per inch). We will gray scale any color images submitted. The following formats are acceptable: .JPG, .PSI .AI, .and TIFF. All fonts should be no smaller than 7pt.

### PAYMENT

Payment for advertisements should be made in the form of a check to St. Nicholas Cathedral. **The deadline for placing an advertisement is September 9, 2011.**